



■ A love story by Authenticito® & Marzotto

Centred on passion and values

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At Milano Unica, *Marzotto Group* is confirmed as an accredited partner of *Authenticito® by Schneider Group*: together they guarantee a complete, **transparent**, **ethical** and **high quality supply chain** for woollen textiles, teaming style and quality with a focus on responsible production and innovation. The tradition and expertise for which **Marzotto** has been renowned for almost two centuries thus meets the modern and essential need, both on an ethical level and in order to stand out and be competitive in the current market, to guarantee **traceability** and full **transparency** of the entire supply chain, **from farm to garment**, with a conscious approach that identifies the value of the product starting from the raw material which, in the case of wool, involves farms. The evolution of **Authenticito®** fabrics within **Marzotto Group** with the creative interpretation of the various brands and a particular story to tell, made of love, passion and values.

An Authentico® Love Story by Marzotto

A TALE OF LOVE, PASSION, AND VALUES

Marzotto

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